

Trademarks

TRADEMARK USAGE GUIDELINES

For Licensees, Press and Other Third Parties

The name Global Jobs Network is widely associated with high quality software-based customer service products and services. This and other trademarks of Global Jobs Network LLC (“Trademarks”) are valuable and important intellectual property assets of the company. Thousands of transactions are performed around the world every day by individuals and companies using Global Jobs Network products and services, and a uniform, proper use of our Trademarks by all our licensees is key to our ability to associate our Trademarks with the quality of our products and services.

These Guidelines set out our policies for proper use of our Trademarks by our licensees and other authorized users. They were designed to help you to properly refer to our Trademarks, correctly use our logos in different circumstances, and otherwise guide your permissible use of the Trademarks. We ask all our authorized users to follow these Guidelines carefully when using any of our Trademarks.

WHAT IS A TRADEMARK?

A trademark is a word, name, symbol or design (or a combination thereof) that identifies the goods or services of a specific person or company, and distinguishes them from the goods and services of others. A trademark helps its owner to assure consumers of the quality and unique attributes of such products and services, thus helping the promotion of those goods and services.

GENERAL GUIDELINES:

Global Jobs Network is the exclusive owner of its Trademarks, and we reserve all rights not expressly granted in these Guidelines. Particularly, all the goodwill derived from using our Trademarks shall inure solely to the benefit of Global Jobs Network. The following list specifies registered and other Trademarks of Global Jobs Network, in India and other countries:



STYLIZED TRADEMARKS (WORD MARKS AND LOGOS)

< Logo Trademarks

Word Trademarks:

Our list of Trademarks is always changing as we add new products and services. For an updated list of our Trademarks please review this section in these Guidelines periodically.

If you are licensed user of our Trademarks, please also refer to special trademark usage requirements that may be included in your

license agreement. You must abide by such requirements in addition to complying with these Guidelines. If you have any questions about these Guidelines or our Trademarks, please contact us at contact@globaljobsnetwork.org

You may use our Trademarks to describe accurately how your products or services relate to our products, if you observe these Guidelines and maintain a clear distinction between your products and services and Global Jobs Network' products, and between your trademarks and our Trademarks. You may not mislead anyone to think that your products or services are somehow offered, endorsed or sponsored by Global Jobs Network or any of its subsidiaries.

SPECIFIC “DO” AND “DON’T DO” GUIDELINES:

Use our Trademarks with permission.

You may not use our Trademarks unless you have an agreement with Global Jobs Network or you otherwise receive our permission to use the Trademarks. Upon receiving our permission, your use must be limited to these Guidelines, and the limited permission you have received to use specific Trademarks.

Include appropriate attribution.

Always include the appropriate trademark symbol (® or ™, as indicated near each of our Trademarks) near any of our Trademarks in the most prominent place where you use such Trademarks in any document.

Usage rules for our logos.

In using our logos (i) do not alter or distort the appearance of the logo in any way, for example, by adding your own design elements or colors, or changing the font, (ii) use our logos exactly as they appear on our website at www.globaljobs.network, without changing their size (iii) allow for clear space around our logos, (iv) maintain the legibility of our logos and keep them sharp, clear and well-produced, and (v) do not use them for decorative purposes in marketing or packaging materials, or in your website.

Distinguish our Trademarks from your trademarks.

Do not place your company name, trademarks, service marks or product names immediately next to (or combined with) our Trademarks. Keep our word Trademarks distinguishable from the surrounding text in acceptable ways to do that include capitalizing our word Trademarks, enclosing them in quotes, and/or using a different font or style for our Trademarks.

In describing your services or products about Global Jobs Network' products and services, make sure that (i) the reference phrase you use is accurate and complies with the requirements of these Guidelines, (ii) our Trademarks are clearly distinguished from your products and services names, and (iii) our Trademarks are not part of, mixed with, or incorporated into your company, or your products, services or domain names.

Do not use our Trademarks as the name of your company, products or as your domain name.

Do not use all or parts of our Trademarks in a manner that may imply sponsorship, affiliation or endorsement between Global Jobs Network and your company, products or services, or that may dilute the distinctive nature of our Trademarks. For example, do not use company, product, website or domain names that combine our Trademarks with other words, terms or trademarks (e.g., naming your product “globaljobsnetworkxyz” or your website “globaljobsnetworkexperts.com”).

Do not copy the look and feel of Global Jobs Network’ Trademarks, Website or product line.

Do not imitate our Trademarks, logos, logotypes, trade dress, or other elements of our product packaging and Web site in any of your advertising, product packaging, promotional and other materials. For example, in describing Global Jobs Network’ services about your products or services, do not use the typestyle we use for our logos to create an impression of association between Global Jobs Network and your company. As another example, do not name your product “Global Jobs Network,” “GlobalJobsNetwork” or a similar name in marketing materials promoting our respective integrated products.

Do not alter our Trademarks.

You may not change the appearance of our Trademarks by abbreviating them, incorporating them into acronyms, changing their spelling, using them in parts, changing their looks, or using improper capitalization.

Do not bid on our Trademarks.

Unless expressly permitted in an agreement among you and Global Jobs Network, you may not bid on any Trademark or any variant or extension thereof as a key word on any Web-based search engine.

Do not attempt to register our marks.

You may not attempt to register any of our Trademarks. Similarly, you may not register in any jurisdiction a domain name that uses all or a part of our Trademarks in a manner that may create confusion as to Global Jobs Network’ sponsorship, affiliation or endorsement of your company, products or services.

Other Commitments.

If requested, you must provide Global Jobs Network with samples of your marketing materials that contain any of our Trademarks.

Do not use our Trademarks in a disparaging or degrading way.

If you are aware of any usage by any person of our Trademarks in violation of these Guidelines, please contact us at contact@globaljobsnetwork.org and let inform us of such usage.

Thanks.